

Dale Ratliff

December 16, 1931 – April 21, 1979

(From Hinton News – April 24, 1979)

RATLIFF

Dale Ratliff of Beverly Hills, Calif., formerly of Hinton, died Saturday apparently of a heart attack.

Ratliff, who took over the position of president and chief executive of Max Factor, Inc., on Jan. 3, was a son of Mrs. Augusta Ratliff of Hinton and the late Less Ratliff. Among other survivors are his wife, the former Betty Messer of Hinton, and a daughter, Lynn, 3 sons, Mitchell, Mark, and Matthew.

Before moving to California, Mr. Ratliff lived in Mountain Lakes, N.J., and was executive vice president of Revlon from 1973 to 1978. He also had been group vice president for BVD, and senior vice president and general manager for the apparel division of International Playtex.

He was a former U.S. Marine captain and received a bachelor's degree from Duke University in Durham, N.C.

A memorial service will be held in New Jersey Saturday at 2:00.